

# THE VALUE of SARIX

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▲ With Sarix easy installation, one quick trip up the lift is all you will ever take.

# Traditionally the total cost of ownership of a video security system can be substantial. After the initial investment has been made, installation costs, maintenance fees and the expense of updating the system for evolving security demands can significantly alter the project's overhead.

Sarix™ technology was designed to reduce or eliminate many of the common hidden expenses associated with a network-based video security system. With fast and worry-free installation, superior reliability and industry-leading functionality, Sarix technology offers unique money saving performance. Now available across a full product family that includes indoor and outdoor domes, mini-domes and fixed box network cameras, Sarix technology delivers value through the life of the camera.

## Video Quality & Bandwidth Consumption

When security is on the line nothing is more valuable than a clear and accurate image, but the bandwidth to transmit that image comes at a cost. That's why Sarix technology features industry-leading High Profile H.264 compression for substantially optimized video quality and bandwidth consumption. Sarix technology gives users the flexibility to select MJPEG, MPEG4, and H.264 compression methods.

Sarix-based camera users can also lower the image resolution after installation to free up network bandwidth without sacrificing the field of view. Unlike many competitors, Sarix-based cameras do not crop the image when reducing the resolution, therefore ensuring that users always see the big picture.

## Analytics

Sarix-based cameras can be customized to deliver real-time, intelligent scene analysis directly from the camera. All Sarix-based cameras come with one built-in analytic and can be easily upgraded to include both Pelco and ObjectVideo analytic suites. Analytics deliver a flexible and cost effective path to perimeter protection, traffic monitoring, business intelligence, and more.

## Universal Integration

As part of the Pelco commitment to deliver open and integrated solutions, Sarix-based cameras now integrate with nearly 90% of

the marketplace. Built upon open IP standards, Sarix technology allows for full connectivity through an open Application Programming Interface (API) for third-party manufacturer integration. With this powerful tool, applications can be developed to manage, view and record video from any Sarix-based network camera system.

## Event Capture

DS4U is a powerful, flexible software-only recording management system that now comes standard with every Pelco IP camera, absolutely free. Load this easy-to-install software onto a PC to manage and record up to four Pelco IP channels. And because DS4U is based on open-architecture, users can upgrade the system to record an almost unlimited number of Pelco IP or third-party IP cameras.

## Less Time on the Ladder

Every minute spent installing a camera comes at a cost. That's why Sarix-based cameras are designed with features and functionality that make each installation step fast and worry-free. Simply put, less installation time means more money in your pocket.

**1** Pop the Camera in place.

**2** Use the Video Service Jack to view and set the scene.

**3** Press the Auto Back Focus (ABF) button for perfect focus.

**4** You're done.  
For the life of the camera make all adjustments remotely through a Web-browser.