



Looking at energy costs differently

Turning liability into asset

Electrical costs are projected to grow exponentially over the next five years. And a Duke University survey reveals high energy costs are businesses' number one concern. Yet most haven't started a serious energy efficiency program, partly due to scarce resources.

A different perspective

Rather than thinking of facility improvements to achieve energy savings as costs, consider them assets that can be invested in with a predictable return. The benefits are not only financial (with a modified internal rate of return as high as 29 percent) but include increased employee productivity, a sharper competitive edge and improved environmental stewardship.

With advances in energy efficiency over the last decade, there is dramatic room for savings in almost every area of your facility. The place to start is with an ongoing strategic energy management program.

Measurable program, predictable ROI

Schneider Electric™ can help you plan for and reduce energy costs. Our energy experts use a proven, measurable process to help companies achieve optimum energy use, from initial energy assessment

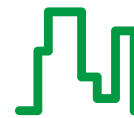
through implementation and ongoing review for sustained performance. They identify specific issues, estimate the investments required, and project the ROI that can be expected.

The greatest cost savings are achieved when a range of technologies and applications are used. Our holistic approach looks at building controls, mechanical and electrical systems, building envelope, and water systems.

However, without proactive maintenance, savings from past upgrades can evaporate quickly. One study shows that proactive maintenance programs can save from 12 to 18 percent over reactive approaches. Our approach includes these ongoing energy efficiency measures to help you sustain desired ROI.

In the long term, successful companies take control of their energy investments with a proactive program of immediate savings and sustained energy efficiency. Savings can easily reach double digits.

Ready to learn how? See real case studies and greater detail in "Reducing the Impact of Energy Costs on Business," available for download at www.schneider-electric.com/whitepapers



Equipment upgrades and tuneups can save 5 to 15 percent