



CAM-CLOSING

On An Analog Market Opportunity

BY EDDIE HUGHES, MARKETING COMMUNICATIONS WRITER

Videos now available online to tell the all-new Camclosure 2 story

Visit Pelco.com to learn about powerful new Camclosure 2 features.

CLICK:
Products>Camera Solutions>Camclosure 2

At a time when high-quality analog camera support may be hard to find from others, Pelco by Schneider Electric not only continues to offer world-class customer service, but also offers the most advanced analog technology available. Realizing the need for innovative analog video security solutions, Pelco is now offering the Camclosure 2 family of integrated camera systems as the answer for any industry.



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Camclosure 2 brings together all-new cameras, lenses and pixel-based imagers with a well-known offering of Pelco enclosures. It's a quick solution that is easy to install and offers excellent performance options. New videos are now available on Pelco.com to demonstrate these powerful new features.

Easy, Fast, Effective

The fully-integrated Camclosure 2 system saves time by providing an enclosure and camera built together as one unit for optimum performance and easy installation. There's no assembly required – which means a more convenient, cost-

effective installation process. With Wide Dynamic Range, excellent image detail and color reproduction, high-resolution, high-sensitivity image processing, heavy-duty environmental options and a host of other features, Pelco has still found a way to offer Camclosure 2 at an affordable price. Whether it's a school needing indoor/outdoor surveillance for student and teacher safety or a hospital aiming to keep patients, visitors and employees secure, Camclosure 2 offers an ideal blend of performance, price and reliability for any customer need.

Performance Technology

Simply put, Camclosure 2 is the best that analog video has to offer. The powerful high-resolution imagers available with Camclosure 2 ensure that the cameras capture all the necessary detail, allowing for excellent color images in most any lighting conditions. When the scene is too dark, electronic sensitivity enhancement and the Day/Night feature enhance low-light capability. Adaptive Black Stretch increases the visibility of subjects in dark areas without degrading image quality in bright areas. The Auto Back Focus (ABF) feature in the SD5™ model camera automatically adjusts the CCD position when changing from color to B/W mode for clear, sharp images 24 hours a day, 7 days a week.

Efficient Installation

Time is money. Climbing a ladder, blocking off an aisle or roadway and renting a lift take a lot of time and, in turn, cost end-users a lot of money. So does calling back and forth to the monitoring station



What some manufacturer's reps are saying:

"The end-user had been using [two top Pelco competitors] exclusively for years. We finally got an opportunity to put Camclosure 2 side by side and the win was easier than we imagined. The competitive picture quality was not even close to what Camclosure 2 delivered."



Visit Pelco.com to download the Camclosure 2 brochure and see videos on the latest analog product from Pelco by Schneider Electric.

trying to figure out whether the camera is in focus. The one-push Auto Back Focus (ABF) feature in select Camclosure 2 cameras gets rid of that frustration. Just climb the ladder, mount the camera, point it toward the scene and push the ABF button – and installation is done. There’s no guess-and-check and no time wasted manually focusing the camera when other jobs are waiting to be done. Just fast, easy installation.

Reliable Image Quality

The Auto Back Focus button in the SD5 model ensures the Camclosure 2 captures a crystal-clear image from the moment it’s installed. It’s automatic and reliable. Just push the ABF button once and the camera stays in focus. The series features a three-axis camera and lens positioning system that is capable of a wide variety of fixed pan and tilt angles to ensure the best possible view from any vantage point. As is the case with any product backed by Pelco, failure is never a concern.

Getting Connected

Pelco is now offering UTP (unshielded twisted pair) cable capability exclusively to Camclosure 2 customers – in addition to the standard, built-in coaxial option. With UTP cabling, performance is achieved with significantly lower cable costs, easier installs and extended cable distances.



BEFORE CORRECTION



AFTER CORRECTION



CONVENTIONAL



SUPER DYNAMIC 5



CONVENTIONAL



SUPER DYNAMIC 5

“Almost any name brand was trying to win the project. We had been unsuccessful in past attempts with our analog dome. However, Camclosure 2 changed all this. We were finally able to break through and won a big retail opportunity.”

“The most amazing thing with the Camclosure 2 is WDR (Wide Dynamic Range). We have one in our lobby. The camera can look through two glass doors and you can still identify the person standing outside in our parking lot. The camera is fantastic.”