

LARGEST CHILEAN SUPERMARKET CHAIN CHECKS OUT PELCO SOLUTIONS

“After 15 years, Pelco continues to be the manufacturer of choice in no small part due to its great [product] quality and outstanding customer service.” – Rafael Martinez, E y D Department Manager of Installation and Maintenance

MISSION

With more than 800 locations, Líder Supermarkets is the largest supermarket chain in Chile. Offering three distinct shopping experiences, including 100,000 square-foot superstores as well as smaller, boutique-style establishments, the Líder chain and its 35,000 employees are responsible for creating a pleasant – and safe – shopping experience for its more than 176 million customers.

SOLUTION

For the last 15 years, Líder Supermarkets has employed a variety of Pelco video security systems and solutions in all of its stores. Incorporating a wide range of technologies, including fixed camera and positioning systems, digital video recorders and more, Líder continues to rely on Pelco to both deter retail-related security issues, as well as help improve process management and ensure customer satisfaction.

RESULT

In a recent project for a Líder Vecino, Talagante branch, E y D installed a 100% Pelco solution that included Esprit and Spectra III systems, high-resolution fixed color cameras, and a CM6800 Video Matrix Switch. Taking advantage of this integrated system, the Talagante location not only protected the store from robberies and other crimes, but also shielded it from wrongful litigation and fraudulent liability claims.

And that is the true power of a Pelco solution. With strategically placed cameras and advanced recording capabilities, everything that transpires on a daily basis at a specific Líder location can be reviewed and audited to ensure the safety, security and integrity of each and every establishment.

