

# Pelco Helps Tour of California Get Rolling

## Lance Armstrong and Other Top Cyclist Race Through Clovis

Pelco was a proud supporter of the 2009 Amgen Tour of California, America's largest cycling event. From February 14 to 22, the world's top professional cycling teams raced through California on a grueling 750-mile course. When the tour made its way through Clovis, California, Pelco rolled out the welcome mat.

Stage four of the tour ended in downtown Clovis and thousands of cycling enthusiasts crammed into the city center for a chance to see the world's most elite cyclists. Pelco worked closely with City of Clovis public safety agencies to ensure the event went smoothly. The Pelco Mobile Product Showcase (MPS) was parked at a Clovis Fire Station, about 50 feet from the finish line. Clovis Police officers used the MPS as a remote link to the complete Pelco video security system that protects the city. Pelco also installed a Sarix-based IX Series

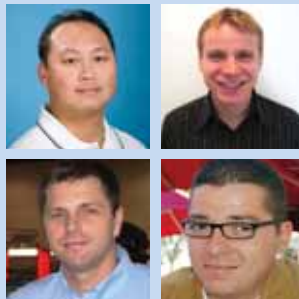
Mega-Performance camera on top of the firehouse to record high-definition video of the finish line.

Pelco Chef Emery Bish worked with other local chefs to prepare dinner for athletes and support crews after the race. Pasta, tri-tip, chicken and vegetables disappeared as soon as it left the kitchen. "It was interesting to watch the riders who were so thin they looked like the wind could blow them over, eat three heaping plates of food," Chef Bish recalls.

Several other Pelco employees also volunteered their time to support the race. During the big day, the Pelco team was busy manning information booths, overseeing a children's play area, and cleaning up after the race. Customer Satisfaction Program Coordinator Jennie Sanchez spent the day manning a cancer prevention booth, and says that many in the crowd had come to root for cancer survivor Lance Armstrong. "A lot of people were there for inspiration and to meet with other people who had battled cancer," she says. "It was a very emotional day."



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**CHER MOUA, MATHEW CRICK, SHAWN CICCARELLI  
and ALI BEN ABDELKADER** November 2008 CSEA Winner

A very important Pelco Wireless product demonstration was undertaken in Algiers for the City Surveillance Project. When the onsite team encountered some difficulties, they contacted their Clovis technical support person, Cher Moua. Even though it happened to be 2:00 am local time, Cher talked to the team in Algiers explaining the technical issues, how to set the equipment up, and how to overcome the difficulties that they were encountering. Cher stayed on the phone with the team for over an hour to make sure that they were able to successfully demonstrate the equipment. The system is now up and successfully running. This was an outstanding team effort!