



SECURING THE MONTERREY INTERNATIONAL FORUM 2007

By Karla Diaz and the Crockett International Mexico Marketing Team

THE MONTERREY INTERNATIONAL FORUM IS A GLOBAL EVENT THAT TAKES PLACE EVERY FOUR YEARS AND PROMOTES ISSUES OF GLOBAL IMPORTANCE SUCH AS PEACE, EDUCATION, AND ECOLOGICAL CONSERVATION, AMONG OTHERS. FROM SEPTEMBER 20 THROUGH DECEMBER 8, MONTERREY, MEXICO, HOSTED THE FORUM IN WHICH MORE THAN 1,000 EVENTS, INCLUDING CONFERENCES, CONCERTS, CULTURAL EXHIBITS AND EXPOSITIONS WERE HELD FOR GUESTS FROM ALL OVER THE WORLD.

Most of the activities took place at the famous Parque Fundidora, a beautiful area that was once an important steel production factory. Retired industrial towers, furnaces, and immense columns of brick were restored and served as a structure for various cultural and recreational activities.

Since the planning stage, officials understood the critical role that security would play, as more than 3 million people were expected to participate in the various activities. To achieve this goal, a combination of more than 300 Pelco cameras and digital video recorders were installed throughout the city. Integrator Telecomunicaciones y Servicios del Norte, with the support of Crockett International, designed and installed the video security system for this event, which relied on the Pelco product line.

The Director of the International Forum, Mr. Hector Valenzuela commented: "Our two main assets to protect are people and art.

That's why we installed cameras at all entry and exit points in order to provide [around-the-clock] security and be able to view and record video while managing all systems from one control room.

"[When selecting the video security system] we received various proposals from different distributors. We did not have previous experience with video security equipment and considering that this was a temporary installation, we were looking for ease of use. We analyzed all the proposals received from different CCTV experts, which is how we came to learn about Pelco, about its excellent reputation and global prestige within the industry. So we selected Pelco for this important task," Mr. Valenzuela said.

Because of the excellent performance of these systems, which included Camclosure units, Esprit integrated positioning systems, Spectra dome cameras and DX8100 DVRs, Pelco was the selected brand. A centerpiece

of the installation was a local museum, which exhibited art pieces from Colombia, Ecuador, Egypt, Peru, the United States and Mexico. There, a network of 179 cameras provided complete video coverage of every angle at the gallery. Additionally, the state government recently installed Pelco solutions in six additional museums.

Monterrey is considered one of the safest cities in Mexico. With many video security installations, it is an ideal place to see the best in video security technology. The International Business Center (CINTERMEX) has employed Pelco technologies for over 15 years, and one of the latest Pelco installations is "Paseo Santa Lucia," a two-mile water channel with breathtaking fountains, colorful lights and art sites.

For more information regarding the Monterrey International Forum 2007 visit: www.monterreyforum2007.org.

