

— PUBLIC LIBRARY OF CINCINNATI — an investment worth protecting

How do you protect your growing collection of feature films and educational recordings when the items are small, portable, and easily concealed?

by Wendy Revell, Contributing Writer

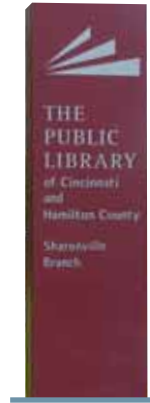




DX4000 DIGITAL VIDEO RECORDER



SPECTRA MINI DOME CAMERA



HIGH-VOLUME ASSET PROTECTION

Faced with just that question, The Public Library of Cincinnati and Hamilton County turned to American Sound & Electronics of Covington, Kentucky for help in safeguarding its growing DVD collection. Together with the help of Pelco Representative, Nancy Karnes of Bruce Dawson Associates, they devised a solution that also fit within the library's budget constraints.

An Investment Worth Protecting The Public Library of Cincinnati and Hamilton County is considered one of the busiest library systems in the nation. In 2006, nearly 15 million items were checked out through its Main Library and 41 branch locations. While DVDs currently represent just 2 percent of the library's overall collection, the inventory is growing and represents a considerable investment. Last year, more than 50,000 DVDs were added, bringing the total collection to more than 190,000.

Library staff recognized that these materials are easy to steal and bypass the standard check-out procedures, but wanted to keep the DVDs on display to encourage more patrons to access them. The DVDs are an important part of the Public Library of Cincinnati and Hamilton County's stated mission of "Connecting people with the world of ideas and information." Now, Pelco is ensuring that happens in 14 library branches outfitted with Spectra Mini dome cameras that continuously monitor the DVD display areas to help prevent theft of the valued materials.

Installation Completed with Zero Service Disruption American Sound & Electronics has been a supplier to the Public Library of Cincinnati and

Hamilton County for more than 20 years. The company designed and installed the DVD security system using Pelco DX4000 Series Digital Video Recorders and ICSogo Series Camclosure systems. The \$40,000 project was overseen by Bill Ake, Sales Representative of Access Control, Intrusion Alarms and CCTV for American Sound & Electronics. "The installation involved 84 total man hours and was completed in fewer than two months," Ake said. "We were very pleased that the entire installation took place without any disruption or disturbance to the facilities or library patrons."

Library Personnel Find Pelco System "User-Friendly" In addition to its ease of use, the selection of the DX4000 DVR allows the library system to accommodate additional locations, cameras and networking capabilities in the future. David Takach of the Public Library of Cincinnati and Hamilton County said that the demonstration of Pelco equipment by Ake and Pelco Representative, Nancy Karnes sold him on the system.

"We selected Pelco because it's a very user-friendly system," Takach said. "The initial programming is very easy, along with the training aspects for other staff to use." Takach particularly likes the memory stick option. "It's so easy to quickly download images at a branch location for playback at a later date."

Fully operational since January 2007, Ake reports that the library branches are very satisfied with the results. According to Ake, "The system is working very well, with the loss of DVDs diminished and the successful capture of patrons who were stealing them."